



# F23 PREL9130-40 Writing Principles Assignment – Backgrounder Submitted to: Prof. Elizabeth Clark Luzza Submitted by: Bhrigu Bagga (4464289)





## Backgrounder

### About Niagara College

Niagara College is a public post-secondary educational establishment based in the Niagara region, Canada. We offer over 130 diplomas, graduate certificates, apprenticeships and Bachelor's Degree programs.

#### International students @NC

In the fall of 2023, 11,000 students returned or began studying on campus, with 5,500 of them being international students. The college actively provides a wide range of services for international students. These services include study abroad modules, both online and in-person pre-departure sessions, and International Student advisors who offer free but regulated immigration and academic consultancy. Additionally, the college organizes regular educational and social events at subsidized rates for international students.

#### Niagara College's International Students' Incubation Centre

The college is launching a service to support the growing number of international students by setting up (NCISIC) Niagara College International Students' Incubation Centre. The centre will help students with innovative, tech-based start-up ideas.

Through the centre, the college aims to offer the following services:

**Infrastructure:** All in all, workspaces, including computers, printers, office supplies, etc. will be provided.

**Legal & financial advice:** A comprehensive understanding of Canadian legal and financial working style will be provided. Other consultancy services shall include how to register a company, understanding licensing/permit requirements, taxation, financial advice, etc.

**Market research:** Students can benefit from free consultancy on carrying out market research and access to data from market research firms.

**Grants:** The college will have an annual fund of \$1.5 million for the top three start-up ideas. The fund will be equally divided among the three through grants.